WHAT IS CLAIMED IS:

1. A membrane-electrode assembly for direct methanol type fuel cell comprising a negative electrode and a positive electrode assembled via a proton conductive membrane, the negative electrode being provided with a negative electrode-side separator having a mechanism for feeding a methanol aqueous solution as a fuel, the positive electrode being provided with a positive electrode-side separator having a mechanism for feeding an oxidizing agent gas, and the proton conductive membrane comprising a polymer containing 0.05-99.95 mol% of a repeating constitutional unit represented by the following general formula (A):

wherein X represents a single bond (-) or an electron withdrawing group or electron donating group; \underline{m} represents an integer of 0-10; when \underline{m} is 1-10, Xs may be the same or different; \underline{k} represents an integer of 0-5; \underline{l} represents an integer of 0-4; and $(k+l) \ge 1$, and 0.05-99.95 mol% of a repeating constitutional unit represented by the following general formula (B):

$$-Y-$$
 (B)

wherein Y represents a hydrophobic divalent flexural group.

2. The membrane-electrode assembly as claimed in claim 1, wherein Y in the formula (B) is a structure represented by the following formula (B-1) or (B-2):

wherein R¹ to R⁸ may be the same or different and each represents at least one atom or group selected from the group consisting of a hydrogen atom, a fluorine atom, an alkyl group, a fluorine-substituted alkyl group, an allyl group, an aryl group, and a cyano group; W represents a divalent electron withdrawing group; T represents at least one group selected from divalent groups represented by the following general formula (C-1) or (C-2):

$$-Q = \begin{pmatrix} R^{9} & R^{10} \\ -Q & & & \\ R^{11} & R^{12} \end{pmatrix} \qquad \cdots \quad (C-1)$$

$$-Q = \begin{pmatrix} R^{13} & R^{14} & R^{15} & R^{16} \\ \hline -Q & & & \\ \hline & & & \\ \hline & & & \\ R^{17} & R^{18} & R^{19} & R^{20} \end{pmatrix} \cdots (C-2)$$

wherein R⁹ to R²⁰ may be the same or different and each represents at least one atom or group selected from the group consisting of a hydrogen atom, a fluorine atom, an alkyl group, a fluorine-substituted alkyl group, an allyl group, an aryl group, and a cyano group; Q represents a divalent electron donating group; and J represents at least one

atom or group selected from the group consisting of an alkylene group, a fluorine-containing alkylene group, an aryl-substituted alkylene group, an alkenylene group, an alkynylene group, an arylene group, a fluorenylidene group, -O-, -S-, -CO-, -CONH-, -COO-, -SO-, and -SO₂-; and

p represents 0 or a positive integer;

wherein R⁹ to R¹⁹ may be the same or different and each represents at least one atom or group selected from the group consisting of hydrogen atom, fluorine atom, an alkyl group, a fluorine-substituted alkyl group, an allyl group, an aryl group, and a cyano group; A represents a single bond or a divalent electron withdrawing group; B represents a divalent donating group; and p represents 0 or a positive integer.

3. A proton conductive membrane for direct methanol type fuel cell comprising a polymer containing 0.05-99.95 mol% of a repeating constitutional unit represented by the following general formula (A):

wherein X represents a single bond (-) or an electron withdrawing group or electron

donating group; \underline{m} represents an integer of 0-10; when \underline{m} is 1-10, Xs may be the same or different; \underline{k} represents an integer of 0-5; \underline{l} represents an integer of 0-4; and $(k+1) \ge 1$, and 0.05-99.95 mol% of a repeating constitutional unit represented by the following general formula (B):

$$-Y-$$
 (B)

wherein Y represents a hydrophobic divalent flexural group.